

Trailpack

Rent outdoor gear from people nearby.

PRE-SEED

\$1.2M

2026



Great gear sits in garages. Beginners can't afford to start.

\$1,200+

to buy a basic camping or ski
setup from scratch

<10 days

most outdoor gear gets used in a
year

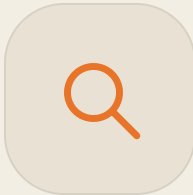
40 min

average drive to the nearest rental
shop

| People want to try the outdoors. The gear exists. It's just in the wrong garage.

Borrow from neighbors. Pick up on the way.

01



Find

Search tents, skis, kayaks and more near you, by date.

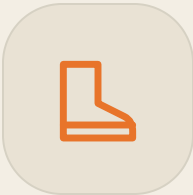
02



Book

Every rental is insured and every owner is verified.

03

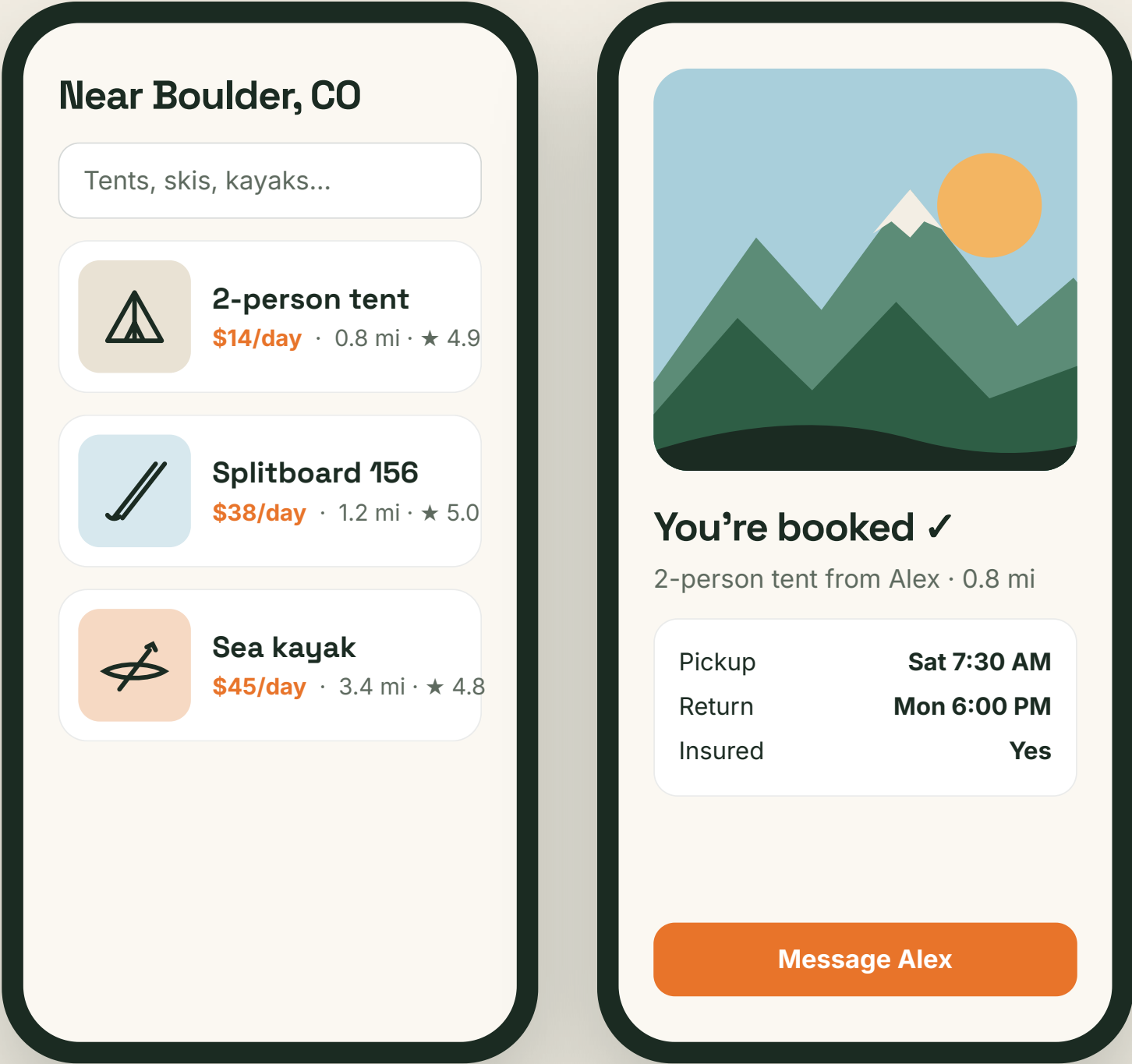


Go

Pick up from the owner or a partner shop near the trailhead.

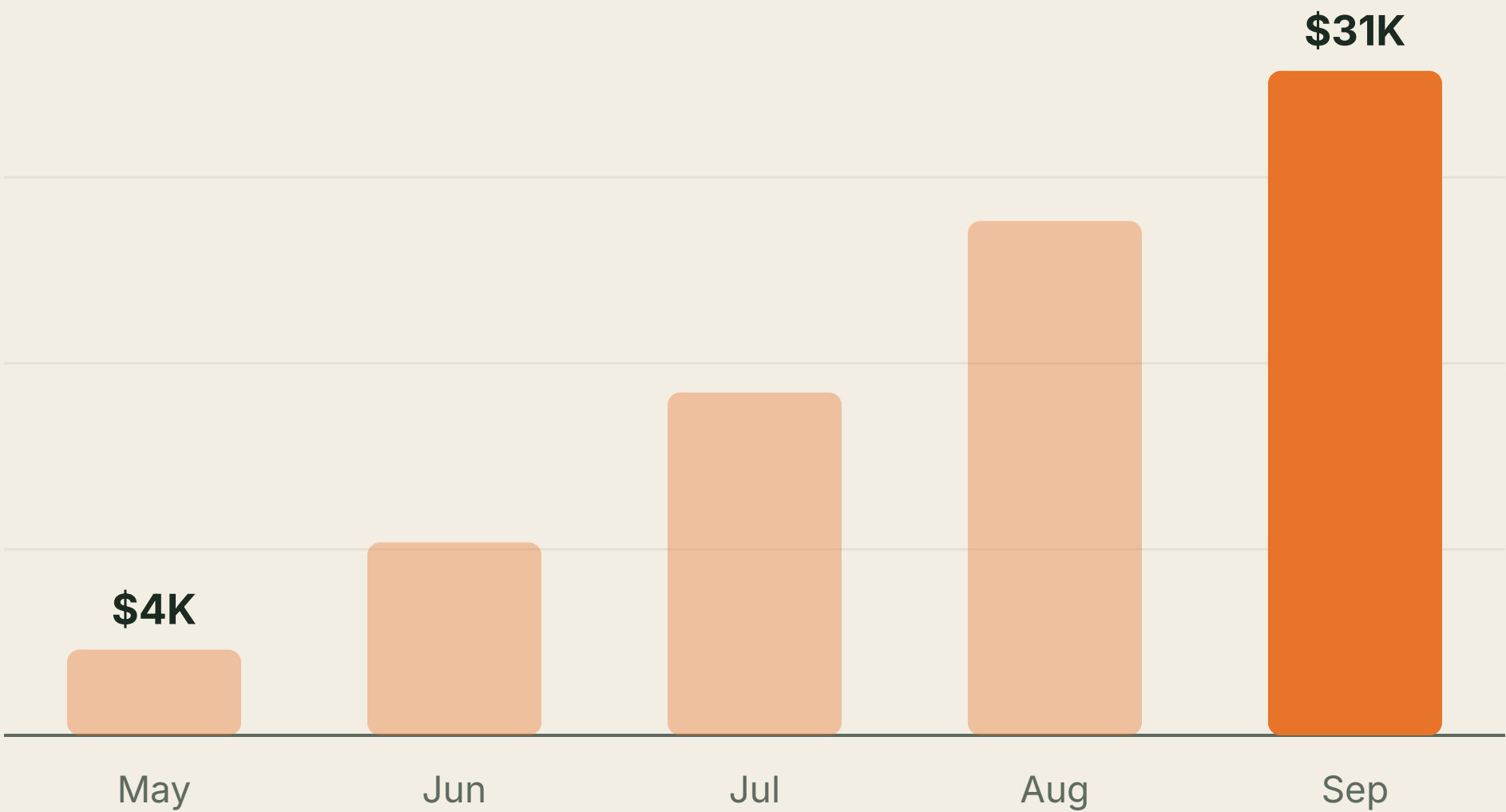
Book gear in under two minutes.

- Search by date, distance and sport
- Insurance and ID checks built in
- Pickup at the owner's place or a partner shop
- Ratings on both sides



Live in Denver and Boulder. Growing by word of mouth.

GROSS BOOKINGS PER MONTH, DENVER & BOULDER



3,800

items listed by
owners

1,250

rentals completed

34%

of renters book again
within 60 days

\$12

cost to acquire a
renter

We earn on every rental.

RENTER FEE

12% of the rental price

Covers insurance, payments and support.

OWNER COMMISSION

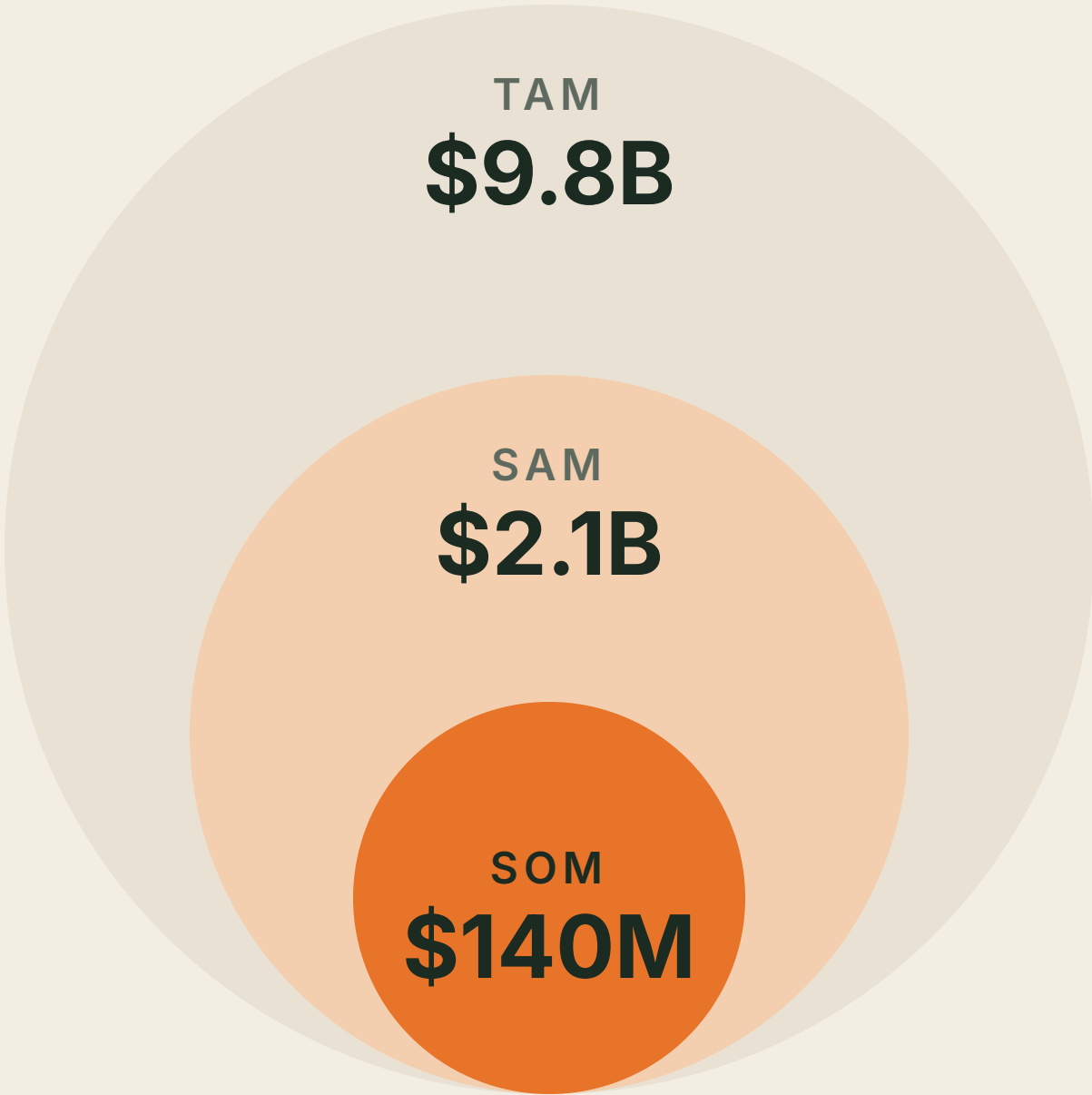
10% of the rental price

Owners keep 90% and set their own prices.

\$67	22%	\$9.64	\$12
average rental	take rate	contribution per rental after insurance & payments	cost to acquire a renter

Outdoor gear is expensive.

Renting it should be easy.



TAM **\$9.8B**

Outdoor gear rental and short-term use in the US, per year

SAM **\$2.1B**

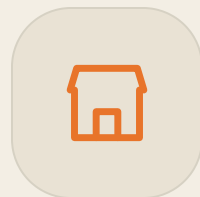
30 metros with strong outdoor scenes

SOM **\$140M**

8 launch metros by 2029

Built for the trailhead, **not the mall.**

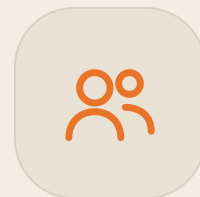
01



Trailhead partners

Local shops host pickups and earn a cut of every rental they hand over.

02



Clubs & campuses

Student ambassadors at 12 universities run first-trip weekends.

03



Owner referrals

Owners invite friends. Both get \$15 in credit.

Marketplace builders **who live outdoors.**



Jordan Blake

CEO

Ran city launches at a ride-share marketplace.



Kenji Mori

CTO

Built search and payments for two marketplaces.



Rosa Delgado

COMMUNITY

Grew a hiking club to 20,000 members.

RAISING

\$1.2M

Pre-seed round to launch six more cities.

IN THE NEXT 18 MONTHS

- 8 cities live
- \$3M yearly gross bookings
- 25K rentals completed



USE OF FUNDS

Growth & city launches	\$600K
Product	\$360K
Insurance & trust	\$240K